

POCKET POWER



THE
POCKET
TESTAMENT
LEAGUE

PO Box 800
Lititz, PA 17543
www.pocketpower.org

NEWS FROM THE POCKET TESTAMENT
LEAGUE TO HELP YOU READ, CARRY
AND SHARE GOD'S WORD

FEBRUARY 2005

SHARING TIPS

Perfect gift for workers

Thomas M. of Virginia told us that when his church had an elevator built, they gave a Gospel to each of the workers. Have you thought of sharing the Gospel as a special gift for carpenters, plumbers, electricians and other workers coming to your home or business? The relationship you have makes it likely they'll read it.

"I pick up hitch hikers along the Appalachian trail and share the Gospels with them. The small size is great since they don't have room to take books. May God continue to bless this ministry."
—Chad S, Pownal, VT

THE POWER OF SHARING

“The other day my wife Gloriah and I stopped by a restaurant for dinner. We gave a Pocket Testament to a young man at the next table as we were leaving. As we were about to drive away he came running out with tears in his eyes. He told us that he had been at the same restaurant the night before but, for some reason, he decided to return the next night. He said that our giving him the Pocket Testament was an answer to prayers as he was

See "Stories," page 2

HELPING TO REACH THE WAVE OF LOST SOULS ALL AROUND YOU

The tsunami that occurred in Indonesia was tragic. According to official figures published at the end of January, 144,000 people lost their lives in 11 countries and 147,000 are still missing. League president Mike Brickley's son Matt and daughter-in-law Jen were at the beach in Phuket, Thailand when the waves hit. Thanks to God's grace, they survived with only scratches. One moment everyone was going on with their lives and enjoying themselves. The next brought chaos and panic. Some were taken, some spared.

It is very encouraging to see the outpouring of support and relief aid for the victims. There is now an incredible awareness of the pain that comes from 150,000 lost lives. Yet there is an even greater, "unseen tsunami" that occurs every day. Statistics tell us that approximately 155,000 people die every day, from all sorts of causes. Since the tsunami just one month ago, more than 4.6 million people have died, and untold numbers of them did not know Christ. This "unseen

See "Unseen Tsunami," page 2...

More new Gospel covers introduced.

Even as 2004 began coming to a close, we continued to introduce new covers to meet the needs of our precious members. Knowing that people respond best when given something relating to their interests, we offered a limited-edition Christmas cover that saw such high demand we ran out in just three weeks. Our Extreme Freedom cover for active people and our new business cover, produced in partnership with BBL Forum, were released at the end of the year.



"Celebrate the Reason" was designed for the Christmas season.



"Extreme Freedom" is perfect for active people.



"How to Experience True Success" was designed to reach out to executives and the business community.

COVERS FOR TODAY'S SHARING OPPORTUNITIES

At The Pocket Testament League, we are committed to helping our members develop a lifestyle of personal evangelism. To equip you with Gospels suited for real-world sharing situations, we're always thinking of new cover designs. In November we introduced the "Celebrate the Reason" cover featuring candy canes arranged in the shape of a shepherd's cane and a cross. Then came an "Extreme Freedom" cover perfect for active people, especially in winter resort settings. We also released a powerful new cover especially

reared for reaching out to those in leadership and business. Titled "How to Experience True Success," it features an abstract image made up of gold coins and stock market reports. As you know, the only true measure of success is the depth of a personal relationship with Jesus Christ. We hope you use our new cover designs to share your faith. Order online or call our toll free order line at 1-800-636-8785. Check our web site regularly for details. And look for a King James Version cover coming this month. ■

UNSEEN TSUNAMI BATTERS AMERICA DAILY

Continued from page 1

tsunami” is a constant tragedy that is much more significant in sheer numbers. Yet it is lost in the busyness of our lives.

Time is short, and we have significant work to do. As members of the League you are fighting this “unseen tsunami,” giving away life preservers to those who would be separated from God for eternity. As we celebrate the achievement of reaching 100,000 Members, we wish to remind our membership that you are part of building one of the largest “relief organizations” in the world, and the relief we bring lasts forever.

The effort we share together is truly “life or death,” extremely urgent, and of the highest importance. We are thankful to partner with you in this noble effort to reach those battered by the storms of life and death right here at home. ■

IS YOUR E-MAIL UP TO DATE?

People often change their E-mail address and forget to update their records, resulting in bounced messages when we send out product notices and other news. Using E-mail saves us money, and keeping your address current is a great way to help the ministry. Just visit your member profile page after logging in to our newly updated web site at www.pocketpower.org to update your address. ■

STORIES FROM MEMBERS DRIVE HOME THE POWER OF SHARING YOUR FAITH

Continued from page 1...

seeking confirmation for rededicating his life to Christ. He said he had come to California to make lots of money. He had left his baby and wife on Oahu. After we prayed he said he had decided to return home and give up his dream for wealth and be there while his baby grew up. The next day he called telling us that he had called his wife right after we parted. With God there are no coincidences. Our being there when Troy was there was a divine appointment. Gloriah and I were blessed to have a small part in God’s reaching out to Troy in answer to his prayers. “

—Maurice E, Santa Ana, CA

“I am in charge of a Soup Kitchen that feeds the homeless. We hand out many of the New Testaments. About a month ago a man named Ed hung around waiting to speak with a volunteer. As Mike talked with Ed, he shared about Jesus. Ed said he had a question about that. He pulled a Gospel from his pocket and said “It says in here that the only way to God is through his son Jesus. Is that really true?” After sharing the whole gospel, Ed gave his life to Jesus. After a few minutes he said, “I feel like a huge weight has been taken off my chest. I feel light.” About 20 minutes later

he said, “I still feel light and good. Will this last?” Praise God for your ministry and for His power!”

—Patty B, Anchorage, AK

“It is my goal this year to give out at least one Gospel each day. I give them out to cashiers, waiters, just about everyone! My very first one was given to a girl who rear-ended me at a stop light. She was very shaken up, but I had the chance to reassure her and share the marvelous Word of God with her. I don’t have a catchy opening line, I just say “Here, this is for you... it’s a Gospel of John.” Every recipient has graciously accepted it.”

—Marylynn H, Hummelstown, PA

DO YOU HAVE A STORY TO SHARE?

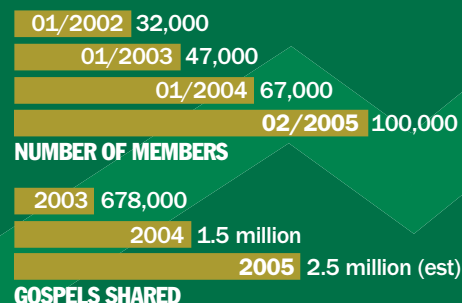
Our website offers a convenient way to post your stories so other members can be encouraged and motivated. Visit www.pocketpower.org/community and click “Share your Stories” to post a story at any time. You can also provide stories when you order products online. League president Mike Brickley makes a special effort to read every story posted. ■

SHARING TIPS

From the Law to Grace

Many of our members are police officers. They tell us that they share the Gospel with lost souls they meet by giving them a Pocket Testament. Matthew of El Reno, OK explained that he sometimes encounters people who proudly show him their Gospel of John, the pages all worn out from reading. Think of how you can share Gospels in your job situation.

MINISTRY ON THE RISE



GOD IS CONTINUING TO BLESS YOUR MINISTRY

We are so thrilled that members of the League are more active than ever in sharing their faith. We praise God for every active member! While donations have dropped recently (probably in response to the huge financial needs of the disaster in Southeast Asia), membership in the League and Gospels being ordered continue to rise year after year. Last year we saw a 40% increase in members, and a 191% increase in individual member orders. We ask that you continue to keep this ministry in your prayers, especially as we need continued financial support to meet the increasing demand for Gospels.